



**MICHIANA'S HOME
FOR BREAKING
NEWS, TRAFFIC,
& WEATHER**

*Along with local and
national commentary on
the news that affects you!*

RADIO | CONTENT MARKING | EVENT MARKETING

41,000+ WEEKLY ACTIVE LISTENERS

150,000+

UNIQUE WEB VISITORS
PER MONTH TO 953MNC.COM

25,000+

INDIVIDUAL MONTHLY STREAMERS
VIA APPS & SMART SPEAKERS

80/20

MALE/FEMALE

82%

MARRIED

93%

HOMEOWNERS

82.5%

EARN \$50K+/YR

70%

COLLEGE
EDUCATED

65%

EMPTY
NESTERS

66%

45-64
YRS OLD

Sources: Data According to Nielsen Adults 18+ Survey Nov24/Jun25

ON AIR PROGRAMMING:

• **FOX NEWS RADIO
NATIONAL UPDATES**



• **95.3 MNC PRIME LINEUP**

*Michiana Mornings with Jon and Laura
Glenn Beck
Clay Travis and Buck Sexton
The Burning Truth with Casey Hendrickson
Sean Hannity
Mark Levin*

• **101.9 MNC NATION PRIME LINEUP**

*Michiana Mornings with Jon and Laura
Brian Kilmeade
Tony Katz
Fox Across America with Jimmy Faillia
Lars Larson
Dave Ramsey Weekends*

• **NORTHWOOD HIGH SCHOOL SPORTS**

• **INDIANA UNIVERSITY SPORTS**

• **CHICAGO BEARS**

TOP MNC CLIENTS WITH TRACKABLE ROI

Korhorn Financial Group

*Host a weekend show
that's aired for 10+ years*

C Kramer Interiors &
Graber Custom Remodeling

*Host a weekend show
that's aired for 10+ years*

R&B Car Company

Legacy Heating and Air

Glass Doctor of Indiana

Impress Jewelry Creations

QC Kinetix

Wilson & Kinsman

Pella Window & Door of N Indiana

Sweetamine

Industrial Office Cleaning

Spencer's Soft Water

Burton's Laundry

Applied Innovation

Jayson's Automotive

Warren Chiropractic

Ziebart of South Bend

Southwest Vision Center

Christman Custom Painting

EVERY CAMPAIGN EQUIPPED WITH ATTRIBUTION TOOLS

Providing monthly tracking
to your website, showing radio
drive search for your business.

WE PARTNER WITH LARGE & SMALL BUSINESSES

Our partners are looking for
performance-based outreach
with Radio, Content Marketing
& Event Marketing Solutions

Best fit are clients looking to reach
an active audience with disposable
income for planned purchases
based on quality over price.

Additionally, clients
looking specifically to target
business-to-business.

