



**Elkhart County's Home for
Today's Best Variety -**
serving listeners, small businesses and non-profits
all throughout our signal's reach!

Serving 12,000+ listeners



93/7
Female/Male Split



85%
ages 25-64



66%
are homeowners



66%
are married



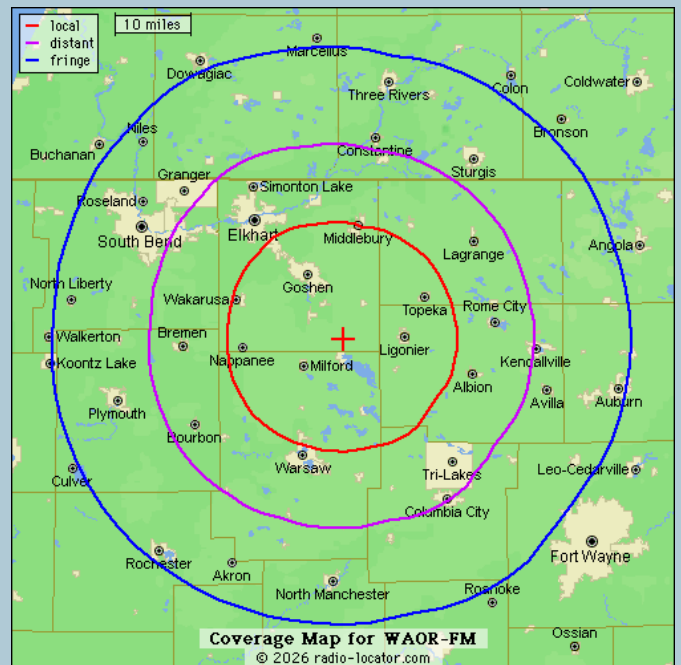
60%
have 2+ kids
living at home



57%
earn \$50k+/year

Sources: Data According to Nielsen Adults 18+ Survey Nov24/Jun25

**Froggy reaches listeners
across 7 area counties!**



Source <https://radioLocator.com>

Froggy is active online!
froggy1027.com



Partner with large & small businesses looking for performance-based outreach with Radio, Content Marketing & Event Marketing Solutions

- Best fit are clients looking to reach young families who are in the busiest times of their life, looking for businesses and local events for their family.
 - Ideally, they are looking for the Elkhart-County Mom!

Every campaign equipped with Attribution Tool to provide monthly tracking to your website to show RADIO DRIVES SEARCH FOR YOUR BUSINESS

Top FROGGY businesses & non-profits that we have seen trackable ROI for including:

- Legacy Heating and Air
- Monteith's Best-One Tire & Auto Care
- First State Bank
- Hensley Legal Group
- Afdent Dental
- Boys & Girls Club of Elkhart County
- Burton's Laundry
- Downtown Goshen, Inc.
- Korhorn Financial Group
- Elkhart County 4H Fair
- Goodwill Industries
- Elkhart Public Library
- Pella Window & Doors of N Indiana
- Elkhart Parks & Recreation
- Heart City Health
- Elkhart School of Music
- Geminus Community Partners
- CAPS
- Ryan's Place
- ADEC



On air programming/features:

- Today's Best Variety Music from 2000's to now
- Kidd Kraddick Morning Show
- Laura's Lounge
- Flashback Lunch
- Zach Attack
- After Hours with Victor Garcia
- Live Remotes with The Froggy Padio
- American Top 40 with Ryan Seacrest
- Tommie Lee Weekends
- Froggy Night Lights High School Sports

